



NATIONAL SHERIFFS' ASSOCIATION

# CORPORATE PARTNER LEVEL COMPARISON

For more information, please contact Lindsay Hopkins, NSA Sponsorship & Partnership Sales Manager, 703.838.5343 or lhopkins@sheriffs.org.

## Supply. Inform. Support.

Become a preferred partner today -  
choose the level of benefits to fit your company's needs.



BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER
Private Dinner with Executive Committee and NSA Leadership - Winter	X			
Reception with BOD and NSA Staff - Annual	X	X		
10x10 Booth - Annual	X	50% OFF	25% OFF	15% OFF
Tabletop Exhibit - Winter	X	50% OFF	25% OFF	15% OFF
Priority Booth Selection Order - Annual and Winter	FIRST	SECOND	THIRD	FOURTH
Digital Version of Annual Sheriffs' Directory	X	50% OFF	25% OFF	15% OFF
Printed Version of Annual Sheriffs' Directory	X	X	X	X
Thank You Signage - Annual and Winter	X	X	X	X
Verbal Announcement - Annual and Winter	X	X	X	
Ribbons and Floor Signage - Annual and Winter	X	X	X	
Complimentary Conference Registrations - Annual and Winter	4	2	1	
Discounted Rates on Advertising	X	X	X	X
Corporate Partner Email Blast	LOGO, NAME, LINK	LOGO, NAME, LINK	NAME, LINK	
Company Name Listed on NSA website	X	X	X	
Use of NSA Corporate Partner Logo (Subject to Terms and Conditions)	X	X	X	
Company Logo Listed and Linked to on NSA website	X	X		
Company Listed in Annual Sheriffs' Directory	X	X		
Number of Complimentary Corporate Partner Pins	6	3	2	1
Number of Complimentary NSA Auxiliary Memberships	4	2	1	
<b>TOTAL INVESTMENT COST</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>